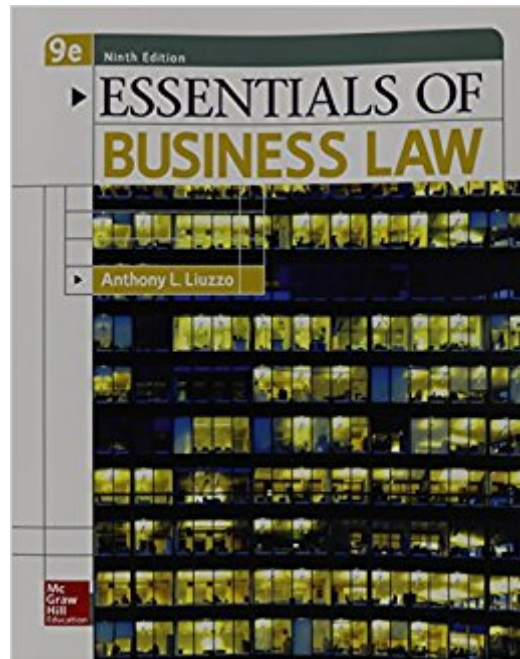




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Essentials Of Business Law



Synopsis

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

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